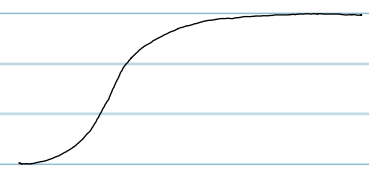


**Section 2.2** Exponential Functions



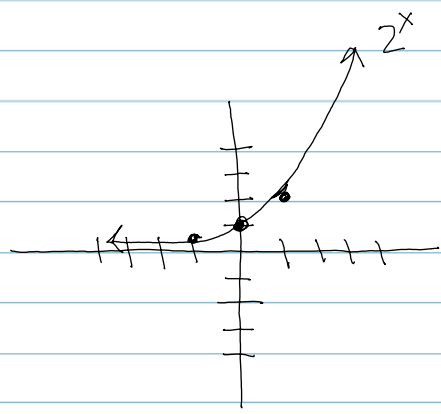
$$y = b^x$$



2.4 → Final

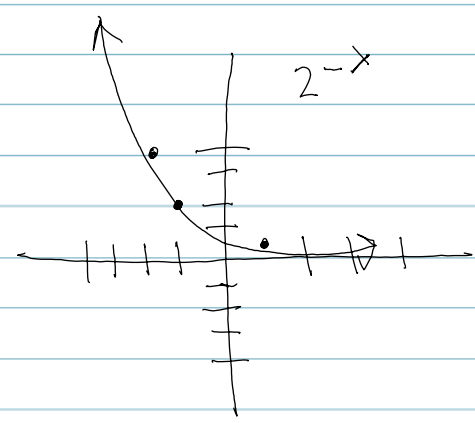
$$y = 2^x$$

x	y
-2	$2^{-2} = \frac{1}{4}$
-1	$2^{-1} = \frac{1}{2}$
0	$2^0 = 1$
1	$2^1 = 2$
2	$2^2 = 4$

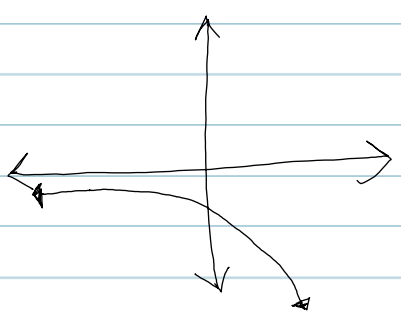


$$y = 2^{-x}$$

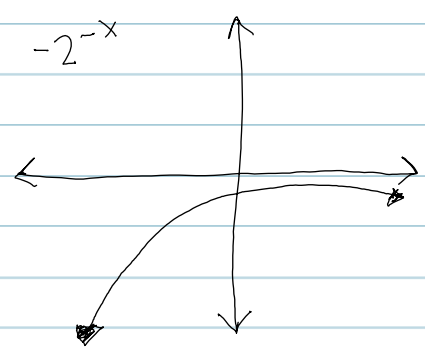
x	y
-2	$2^2 = 4$
-1	$2^{-1} = 2^1 = 2$
0	$2^{-0} = 1$
1	$2^{-1} = \frac{1}{2}$
2	$2^{-2} = \frac{1}{4}$

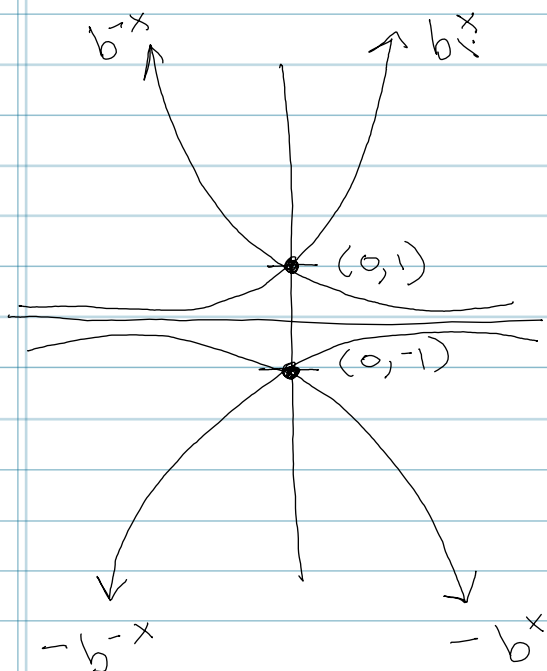


$$y = -2^x$$



$$y = -2^{-x}$$





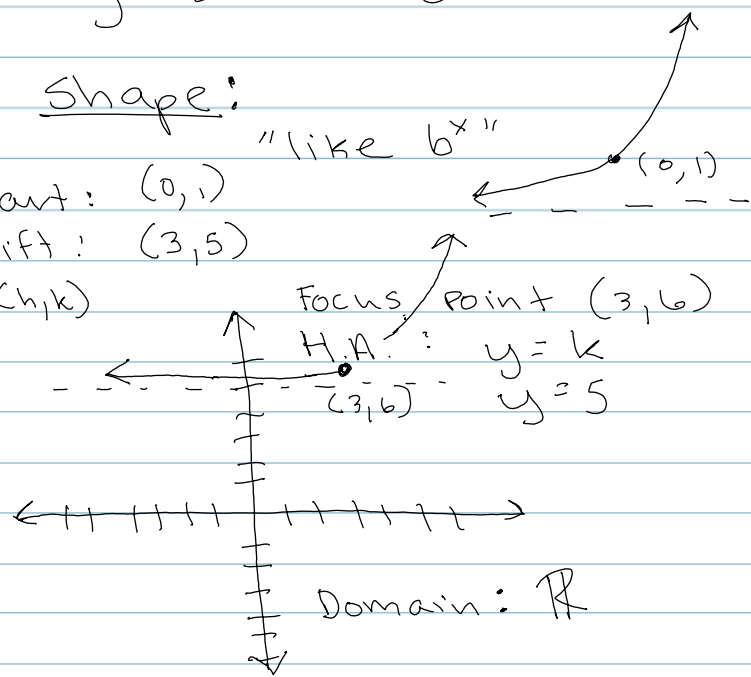
$$b^{x-h} + k$$

$$y = 2^{x-3} + 5$$

Shape:

"like  $b^x$ "

start:  $(0,1)$   
 shift:  $(3,5)$   
 $(h,k)$



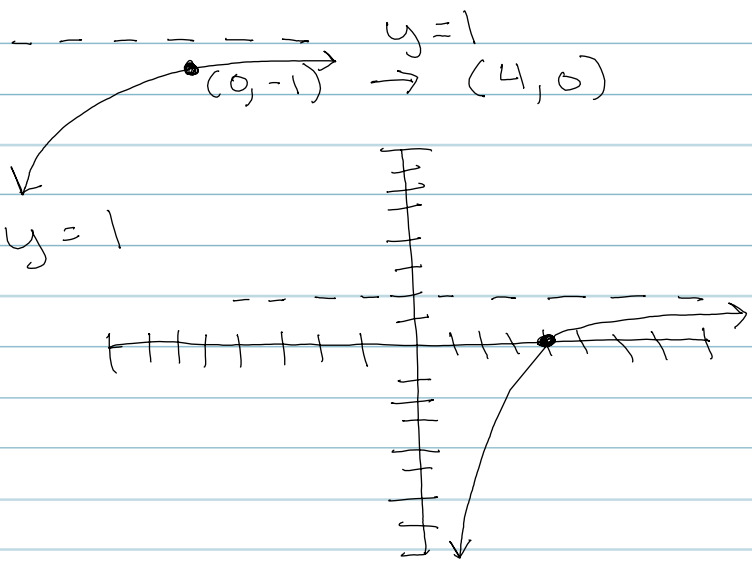
Focus point  $(3,6)$   
 H.A.:  $y = k$   
 $y = 5$

Domain:  $\mathbb{R}$

Range:  $y > 5$   
 $(5, \infty)$

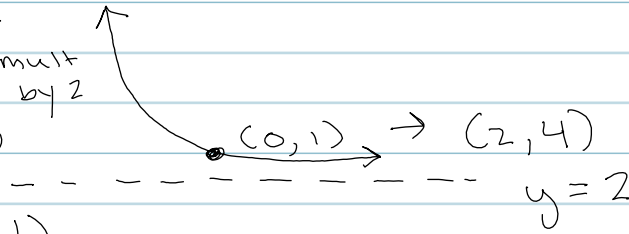
$$y = -3^{4-x} + 1$$

- ① Shape:  $-b^{-x}$
- ② Start:  $(0,-1)$
- ③ shift:  $\frac{(4,1)}{(4,0)}$
- ④ H.A.  $y = k$   $y = 1$



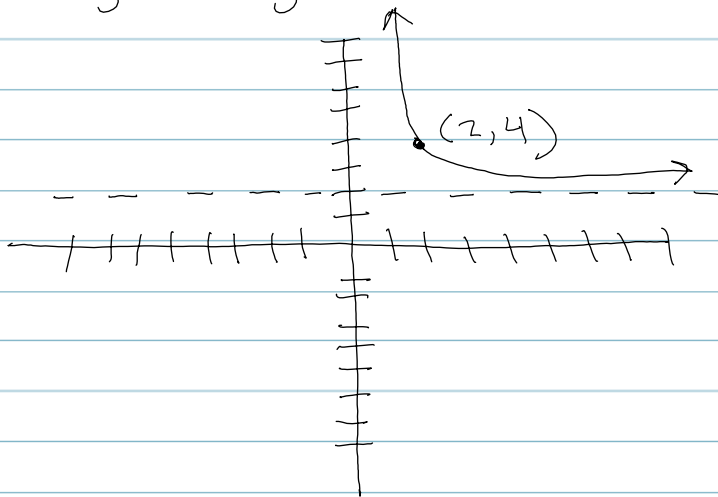
$$y = 2 \cdot 3^{2-x} + 2$$

- ① Like:  $b^{-x}$
- ② start:  $(0, 1)$  <sup>mult</sup> by 2  
=  $(0, 2)$



- ③ shift:  $(2, 4)$

- ④ H.A.:  $y = k$   $y = 2$



Domain:  $\mathbb{R}$

Range:  $(2, \infty)$

## Compound Interest Formula

$$A = P \left( 1 + \frac{r}{n} \right)^{nt}$$

A = accumulated amount

agree  $\left( \begin{array}{l} r = \text{rate} \\ t = \text{time} \end{array} \right.$

n = # of compounding periods

n = 1 yearly

n = 2 bi-annually

n = 4 quarterly

n = 12 monthly

n =  $\frac{360}{365}$  - daily

Compounded continuously

$$A = Pe^{rt} \quad e \approx 2.71\dots$$



### Example

$$P = \$10,000$$

$$A = P \left(1 + \frac{r}{n}\right)^{nt}$$

$$r = 8\%$$

$$A = 10,000 \left(\frac{0.08}{4}\right)^{4t}$$

$$t = 20, 30, 40, 50$$

years

$$A = 10,000 (1.02)^{4t}$$

$$n = 4 \text{ quarterly}$$

t = 20	48,754
= 30	107,651
= 40	237,699
= 50	524,848

### Example

Invest \$2,000 at 10% APR, compounded continuously

$$A = Pe^{rt}$$

$$A = (2000)e^{0.10(5)} = 2000e^{0.50}$$

$$= 2000e^{0.50}$$

$$= \$3,297.44$$

## General Growth & Decay

$$y = A \cdot b^x$$

Section 2.2

(80)  $t = 0$  (hrs)

$$y = 1000 \text{ bacteria}$$

$$t = 2$$

$$y = 1500$$

$$y = A \cdot b^x$$

$$1000 = A \cdot b^0$$

$$1000 = A$$

$$y = 1000b^x$$

$$1500 = 1000b^2$$

$$\frac{1500}{1000} = 1.5 = b^2$$
$$\pm \sqrt{1.5} = b$$

$$1.2247 = b$$

$$y = 1000(1.2247)^x$$

$$x = 48 \text{ hrs} \quad y = 1000(1.2247)^{48} = 16,804,533 \text{ bacteria}$$

two days later.

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x	-2	-1	0	1	2		a (0,2) x2
f(x)	$\frac{1}{2}$	$\frac{1}{2}$	1	2	4	8	$y = 2 \cdot 2^x$
g(x)	3	0	-1	0	3		Parabolic. Not exponential.

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$$\begin{cases} (2, -4) \\ (4, -16) \end{cases}$$

$$y = Ab^x$$

$$-4 = A \cdot b^2$$

$$\frac{-16 = A \cdot b^4}{-4 = A \cdot b^2}$$

$$y = A \cdot 2^x$$

$$(x, y)$$

$$4 = b^2$$

$$-4 = A \cdot 2^2$$

$$(2, -4)$$

$$2 = b$$

$$-4 = A \cdot 4$$

$$-1 = A$$

$$y = -2^x$$